

Dear Community Partners,

I was recently having dinner with some girlfriends and, about halfway through our entrees, it occurred to me that we had spent an hour talking about how much jail time Paris Hilton deserved, whether "Dancing with the Stars" or "American Idol" is better, and whether or not Rosie O'Donnell would replace Bob Barker on "The Price is Right." Now granted, these are all important questions that demand answers for the advancement of pop culture, but I found myself wondering if a change in conversation was warranted.

So I decided to test the waters with, "Did I tell you that my 5-year-old nephew is reading at a third grade level?" This spurred a long, long conversation about - much to my pleasure - education. We talked about the cost of college when we attended, the cost of college now, and what the cost will be when our children go to college. Being that we all have children under six, the last part of that conversation was a shock to some. We talked about how the resources kids have now are so much more advanced than what we had, but how the level of competition is much greater as well. We talked about middle school to high school transition vs. high school to college; community vs. four-year schools; in-state vs. out-of-state; liberal arts vs. mathematics ... you get the idea.

I was struck at how this particular evening paralleled much of what we do at College In Colorado. We don't talk with students, parents or counselors about Paris Hilton, obviously, but we do often times find ourselves easing into a conversation about college and finding that once we are on the subject, questions are plentiful, as are - most of the time - answers. It is one of those topics that is often surrounded by a lack of information, yet it is a topic about which everyone should be talking ... and that is just what we intend to do.

Despite the fact that school is out for the summer, we are not slowing down. Our office is full of momentum, starting with the launch of our newly enhanced Website, of which you will read more in this newsletter. We encourage you to take a moment to browse some of the new features. It is something of which we are very proud, and we are excited to share it with young people throughout the state. We know the new features on our Website will help even more Colorado families find the motivation and resources they need to achieve their dream of obtaining a college degree.

I would also like to take a moment to personally thank each and every community leader and business who helped with our second annual College Friday promotion. Because of your support, the success of the event was larger than we ever imagined.

Thank you, and have a great summer!

Dawn Taylor Owens

Dawn Taylor Owens
Executive Director



It's Here! The New CollegelnColorado.org!

The newly enhanced, expanded and upgraded CollegelnColorado.org is live! New features include:

- Career exploration and planning tools that empower students to build more meaningful education plans;
- ACT/SAT test preparation tools with tutorials, practice sessions, diagnostic tests and vocabulary builders;
- An expanded financial aid section with a financial aid "slope" calculator and in-depth scholarship searches;
- High school coursework planner to help students interactively plan their high school courses to meet core college admission requirements;
- College exploration tools include virtual campus tours and side-by-side comparisons of costs, enrollment and financial aid awarded;
- Online college applications to Colorado public and private institutions.

Training sessions on the Website are available. If you have an interest in receiving more information, please visit our Website and click on "Reaching Out."



Students in Colorado Springs learned about the Website at the El Pomar Foundation My Life event in April.



Leadville High School students and Lance Carl - Director of Student Outreach and motivational speaker.

Second Annual College Friday was a Huge Success

More than 300 businesses, schools, non-profits and education leaders participated in the second annual College Friday! Some of the activities included:

John F. Kennedy High School spent the entire week discussing college, hung a map that highlighted where teachers and faculty went to college, and held an assembly for their juniors called "Making College Count."

Students from Martin Luther King Early Middle/High School were hosted by business leaders from Parson Consulting, Xcel Energy, Marsh Companies and Tesoro Energy to discuss careers and options for graduates.

Evergreen High School utilized their school's TV station to make announcements about College Friday to their students.

Yellow Cab encouraged all of their drivers to wear their college gear.

The University of Denver hosted 120 freshmen from Denver West High School, giving them a glimpse at life on a college campus.

Grandview High School had a drawing during each lunch period - students who wore their college gear were entered to win the cost of a college application fee.



Students from MLK Early College Middle and High School were hosted by Parson Consulting, Xcel Energy, Tesoro Energy and Marsh Company for College Friday.

College Friday Kicks Off with Breakfast

This year, College In Colorado held a kick-off breakfast to help spread the word about College Friday. Various supporters of College In Colorado and College Friday addressed the crowd, including Domonique Foxworth, Denver Bronco and spokesperson for College In Colorado. Many thanks to CBS4, KOA/Clear Channel and the Foxworth family for their support! We plan to hold a kick-off breakfast again next year, and hope that each of you will be able to join us.

Thank you to some of our most enthusiastic participants!

Individuals

Domonique Foxworth,
Denver Broncos
Representative Nancy Todd,
Colorado State Legislature
Representative Joe Rice,
Colorado State Legislature
Senator Ron May, Colorado
State Legislature

Businesses, companies, organizations and non profits

9News
ACT
AVID
Bridges Transitions Company
Bustos Media/La Gran D Radio
CBS4
CESDA
City of Denver
City of Longmont
CollegInvest
College Summit
Colorado High School
Activities Association
Community College of
Colorado System Foundation
Colorado Department of
Labor and Employment
Colorado Department of
Natural Resources
Colorado Sports Hall of Fame
DMJM Harris
Denise Tryner Fitness
Consulting
Denver Metro Chamber
of Commerce
Denver Mayor's Office for
Education and Children
Denver Public School
Denver Scholarship
Foundation
Denver Area Council Boy
Scouts of America
Embroidery By Design
Entra Vision
Flanders and Elsberg LLP
GEAR UP
Goodwill Industries of Denver
Jenson Advertising
KDVR Fox TV
KOA/Clear Channel
Communications
La Voz Nueva
Marsh Companies
Metro Denver Sports

Commission
Molson Coors
National CineMedia
NelNet/College Assist
NEFE
News2
Oklahoma University Club
Parson Consulting
Red Robin Restaurants
Rocky Mountain Harvard
University Club
SE2
Silver and DeBoskey
Tesoro Energy
TRiO
Turnkey Development
University of Nebraska
Alumni Club
University of Wyoming
Alumni Club
Waddell and Reed, Inc.
Wells Fargo Bank
Westin Tabor Center
Yellow Cab
Youth Works
Xcel Energies

Universities and Colleges

Adams State College
Colorado School of Mines
Colorado State University
Community Colleges of
Colorado System
Community College of Aurora
Community College of Denver
Metropolitan State College
Northern Colorado State
Regis University
University of Colorado
Denver and Health Sciences
Center
University of Denver and
University of Denver VIP
Program
University of Phoenix

Colorado Elementary, Middle and High Schools

Abraham Lincoln High School
Adam City High School
Arriba-Flagler School District
Aurora Central High School
Arrupe Jesuit High School
Arvada High School
Centennial K-8
CEC Middle College of Denver
Chaparral High School

Colorado's Finest Alternative
High School
Contemporary Learning
Academy (CLA/DPS)
Coronado High School
Cory Elementary
Crede Junior/Senior High
School
Dakota Ridge High School
Denver West High School
Douglas County High School
Eaglecrest High School
East High School
Evergreen High School
Falcon High School
Front Range Early College
George Washington High
School
Glenwood Springs High
School
Global Leadership Academy
Grandview High School
Heritage High School
Hidden Lake High School
John F. Kennedy High School
Kent Denver
La Junta High School
Lewis-Palmer High School
Limon School
Mapleton Preparatory High
School
Martin Luther King, Jr.
Early College Middle and
High School
Mesa Ridge High School
Miami Yoder Jr/Sr High
School
Monte Vista High School
Montezuma Cortez High
School
Mountain Vista High School
Otis High School
Platte Valley High School
PS1 Charter School
Ralston Valley High School
Sheridan High School
Skinner Middle School
Skyland Community School
Smiley Middle School
Steamboat Springs High
School
Thompson Valley School
Turner Middle School
Wheat Ridge High School
William J. Palmer High School
Windsor High School

Looking for our materials in Spanish? Go to our Website and download them now!

En Español

College In Colorado has several publications available in Spanish! These publications, include the *College Guide*, Plan, Apply and Pay brochures, and the College Opportunity Fund rack cards. They are available on CollegelnColorado.org or by e-mailing GoToKits@cic.state.co.us.

Also, look for our ads in *La Voz Colorado*. We are proud to partner with *La Voz* on the "Student of the Week," and to show support for outstanding Latino students in Colorado. To nominate a student or to learn more, visit www.LaVozColorado.com and click on the "Student of the Week" link.

College In Colorado is also excited about our newest partnership with La Gran D 101.9 FM radio and their morning show host Beto Gaytan. Recently, we attended their fabulous Cinco de Mayo festival at Our Lady of Guadalupe Church, and our executive director, Dawn Taylor Owens, participated in a call-in interview segment during Beto's morning show. Stay tuned to hear what other La Gran D events we will attend in the future.



Dawn Taylor Owens and Beto Gaytan of La Gran D 101.9 FM.

Dominique Foxworth, cornerback and safety with the Denver Broncos, signs autographs for fans at the College In Colorado table at the Bronco Fan Fair festival at Invesco Field at Mile High held June 2 & 3.



Pre Collegiate Conference

More than 300 educators, counselors, pre-collegiate and post-secondary service providers attended the second annual, statewide pre-Collegiate conference at Auraria's Tivoli Center on March 16. Highlights of the conference included a keynote by Denver Scholarship Foundation founder, Tim Marquez, and a student panel hosted by Mayor John Hickenlooper. A panel discussion during lunch featured Colorado Department of Higher Education executive director David Skaggs; State Senator Chris Romer; State Representative Nancy Todd; education policy advisor to Governor Ritter Matt Gianneschi; and community college presidents Christine Johnson from CCD, Linda Bowman from Aurora, and Cliff Richardson from Red Rocks. Six different breakout sessions throughout the day addressed a wide variety of pre-collegiate and post-secondary issues including financial aid, diversity, counselor updates, technology resources and business partnerships. Thanks go to the Community College of Denver and ASPIRE, along with our many sponsors and vendors, for their generosity.



Denver Mayor John Hickenlooper and the morning student panel at the Pre Collegiate Conference.



CollegelnColorado.org
GO FURTHER  GO TO COLLEGE